

Essential AI Tools For Modern Marketers!

Our AI powers your communications team unlike any other platform out there. Tell your brand stories in new innovative ways. Take back time. Find new audiences. Create more compelling content.

PR

earn

Craft personalized and influential pitches, and then use AI to predict which journalists will run your story! Prophet Earn takes the guesswork out of pitching and reduces all of your heavy lifting.



'23 and '24 Winner

PR

influence

The most comprehensive platform for discovering and contracting with influential content creators who have a direct line to audiences invested in your brand and industry.



'24 Finalist

PR

monitor

Improve day-to-day knowledge of how your brand sits within the category. Track trends and competition IRT to action against. Receive personalized notifications and track coverage and placements.



Peak Metrics Partner

SELECT CUSTOMERS



PRophet earn

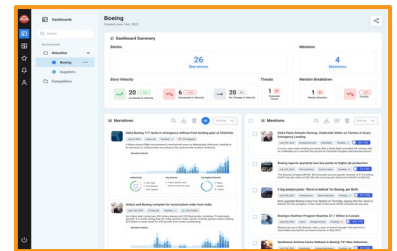
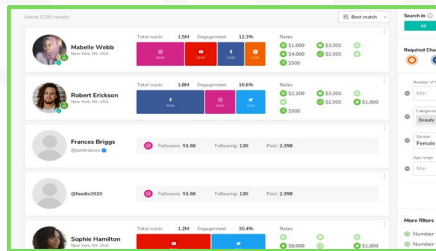
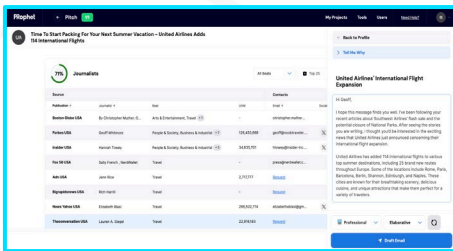
- Our AI delivers more impactful and exponential media placements and partnerships.
- Access to an exclusive, enlightened list of over 200,000 journalists.
- Partner with journalists actively writing about your goal and topics.
- Alleviates heavy lifting and frees up time for higher-value strategic contributions.
- Tests and refines pitches with data that eliminates the “spray and pray” guessing game.

PRophet influence

- Workflow automation that replaces manual execution so you can focus on storytelling and business-driving strategy.
- Connected creator accounts include custom profiles, pricing, terms, and verified audiences
- Real-time rate negotiator using our exclusive bot and fake account detection.
- Save time and reduce legal exposure with our in-platform contracting tool.

PRophet monitor

- Track over 1.5M news sources, blogs, social networks, podcasts, all in a single place.
- Leverage machine learning to identify and attribute narratives spreading online about you, your industry, and your competitors.
- Tailor information using proprietary filters to reduce noise.
- Gain insights to respond faster and more effectively on your most complex media issues.



“PRophet helps us make more efficient and better decisions; ability to plan the campaigns, create overlap audience to understand impressions.”

— P&G

“PRophet helps our team develop real relationships with key members of the media.”

— Impact Partners

SELECT CUSTOMERS

