

## PRophet is earned

Our AI help brands and agencies craft personalized and influential pitches, and then predicts which journalists will run your story! Prophet Earn takes the guesswork out of pitching and reduces all of your heavy lifting. And we won the SABRE innovation award for the 2<sup>nd</sup> year in a row!

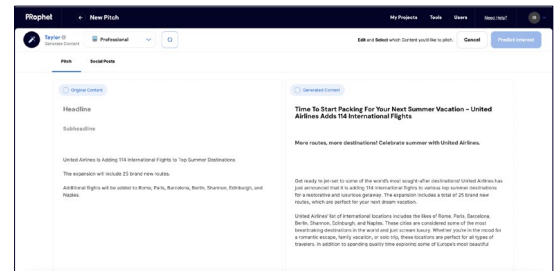


### EXCLUSIVE BENEFITS

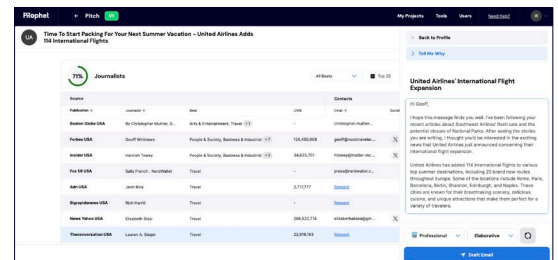
- Our AI delivers more impactful and exponential media placements and partnerships
- Access to an exclusive, enlightened list of over 200,000 journalists
- Partner with journalists actively writing about your goal & topics
- Alleviates heavy-lifting and frees up time for higher-value strategic contributions
- Tests and refines pitches with data that eliminates the spray and pray “guessing game”
- Optimizes crisis response by predicting how media may react
- Helps journalists find more relevant stories within their cluttered and unruly inboxes
- Upskill your staff with our ready-to-run, vertical AI

“PRophet helps our team develop real relationships with key members of the media.”

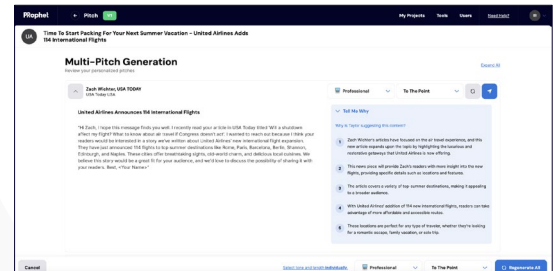
— Impact Partners



Generate personalized pitches, blogs and social posts from as little as 30 words



Predict interested journalists based on what they are currently writing about



Pitch multiple journalists at once with personalized messaging

### SELECT CUSTOMERS

# Taylor your pitch in 3 steps

Taylor is our one-of-a-kind personal AI assistant modernizing the PR industry. Its generative & predictive writing skills creates highly personalized pitches that will attract more journalist attention. Taylor was designed by and for the PR community to help the next generation of "Communication Engineers".

## 1. Create

Have Taylor create your pitch from only 30 words. Select from our list of media sources to test the "mediability" of your story.

## 2. Evaluate

We evaluate your pitch and predict journalist interest and sentiment from our dataset of high-authority outlets, verified journalists and podcasters!

## 3. Outreach

Select contacts from a personally created dataset of journalists and send your Taylored pitch using our multi-pitch tool.

Subscriptions are easy and all-inclusive	
<b>Predict Media Interest</b>	Unlimited
<b>Taylor Generative AI</b> <i>(pitch, social, bio, blog, email)</i>	Unlimited
<b>Journalist Contact Information</b>	Includes Global Data
<b>Discuss pricing:</b> <a href="mailto:Jason.Brandt@prprophet.ai">Jason.Brandt@prprophet.ai</a>	...and Multi-Pitch Generator
	...and Dedicated Account Rep
	...and Custom Media List Upload
	...and Export Media List

